

# Ten years of byrd: fresh capital, an AI connector for Claude & ChatGPT and a new warehouse in Poland

*About ten years after launch, byrd closes a new growth round and responds to rising cost pressure in e-commerce: with byrdAI, an open MCP connector that brings live logistics data directly into Claude and ChatGPT and a new, cost-efficient warehouse location in Poland.*

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E-commerce is under growing cost pressure: merchants need to protect their margins while delivering quickly and reliably. Vienna-based scale-up byrd is responding with a freshly closed growth round and is investing the capital in two areas. With byrdAI, the company brings artificial intelligence into logistics: merchants can query, manage, and further automate their logistics processes directly through their AI assistant. And with a new warehouse location in Poland, byrd creates a cost-efficient option for shipping into the DACH region.

## byrdAI: Querying logistics data directly through your AI assistant

The core bet behind the new AI feature: byrd is convinced that online merchants will fundamentally change how they work with their logistics partners. For years, fulfillment management meant logging into dashboards and shop systems, filtering, and exporting. As AI assistants become more widely used, that behavior is shifting. Operations teams now want their systems to proactively flag potential issues and deliver the most important information in a compact summary.

*"Our merchants are already using AI in many of their workflows and want to do the same in logistics. Instead of opening yet another dashboard and searching for information, they want to ask: 'How much stock do I have left of product X?' 'Which SKUs are approaching their minimum stock level?' 'Where is order #1234, and is it on time?' That's exactly the idea behind byrdAI: instead of logging into the logistics dashboard to check inventory or track an order, you simply ask your AI assistant about the key events in your logistics chain and byrdAI responds in real time."*

**– Alexander Leichter, Co-Founder & CEO, byrd**

Rather than bringing customers to its own dashboard, byrd brings logistics data into the AI tools merchants already use. The byrdAI connector connects the live logistics data of e-commerce brands directly to their AI assistant via MCP and is currently compatible with Claude and ChatGPT. Merchants can ask questions about inventory, shipments, and returns in natural language and get immediate, data-driven answers.

*„We see byrdAI as the starting point for a new way of working. It begins with being able to ask my AI tool text-based questions through byrdAI, as if it were a team member. The real value comes when I use that answer to automatically execute the next steps. If a product's stock runs low, I could, for example, trigger my ERP system to place a reorder with the manufacturer, or launch a planned campaign featuring a different product that still has enough inventory. Data becomes action directly which is the real lever behind byrdAI."*

**– Sebastian Mach, Co-Founder & CTO, byrd**

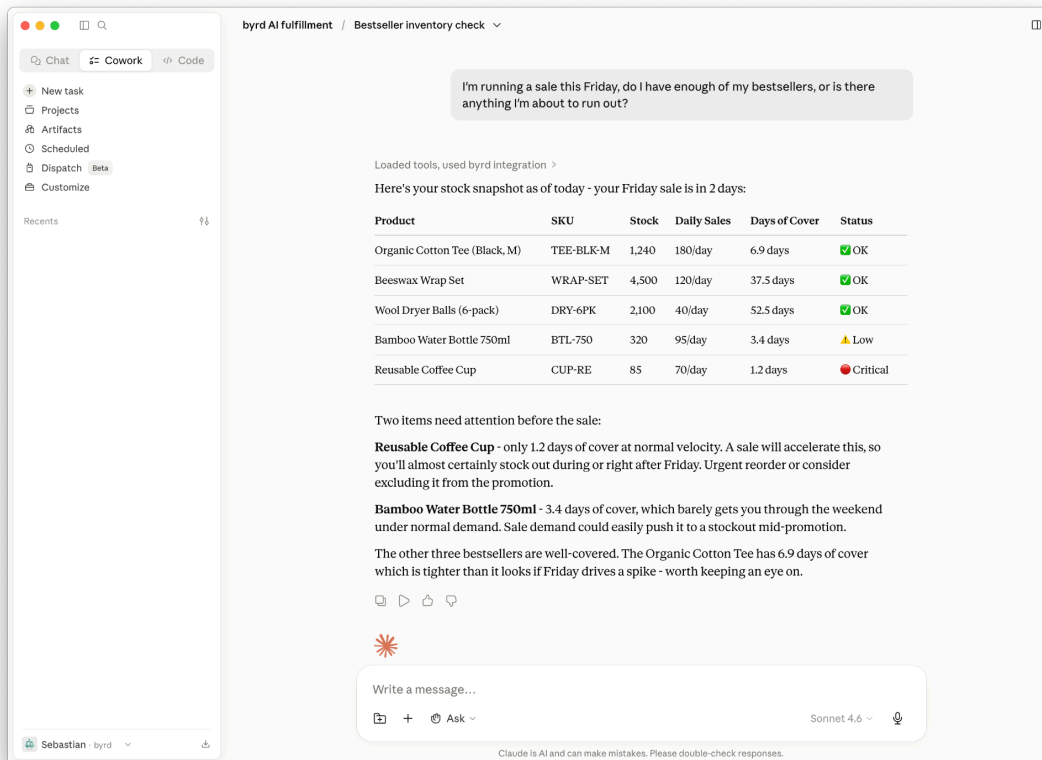


Figure: byrdAI working together with Claude. Merchants ask questions about inventory and other logistics data in natural language and directly trigger the next steps from there..

## International expansion: new warehouse location in Poland

To counter the cost pressure in the industry, byrd is expanding its fulfillment network with a new warehouse in Poland. The main driver is growing demand from merchants in the DACH region. The location's proximity to the German border makes it an ideal base for shops selling into that region.

*„Over the past few years we've seen a strong trend towards nearshoring. Online shops try to balance delivery times and costs as well as possible. Poland is a perfect location from which large western European markets like Germany can be served very quickly and cost-efficiently. Parcels are handed directly to German parcel carriers like DHL and DPD, and delivery takes 1-2 days.“*

– Petra Dobrocka, Co-Founder & CCO, byrd

The location is operated in the typical byrd fashion: in collaboration with an experienced logistics company. byrd provides the warehouse management software (WMS) and brings the customers; the warehouse partner brings the workforce, hardware, and years of operational experience.

**About byrd:** byrd ([www.getbyrd.com](http://www.getbyrd.com)) offers a scalable, international fulfillment solution for online merchants. Its cloud-based logistics software gives companies access to a European logistics network, allowing them to outsource their entire logistics operation from warehousing to shipping. Seamless integrations with leading e-commerce and ERP systems enable smooth onboarding and full transparency. byrd was founded in 2016 and is headquartered in Vienna.

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**Photos:** [Founder team](#) - [Warehouse](#) - [Software](#)